

PRIVACY POLICY

At Ava Jane Ltd, we are dedicated to upholding your privacy rights and ensuring that your personal information is processed and stored in compliance with the Data Protection Act 1998.

This Privacy Statement is crafted to provide clarity on how we utilise and safeguard the personal information you share with us through this website. It is important to note that this website may contain links to external sites, and we are not accountable for the privacy practices of such sites. The guidelines outlined in this Privacy Policy pertain exclusively to the information gathered on this site.

While you can freely browse our website without divulging personal information, the aggregated data collected as you and others navigate the site is used in a non-identifying manner. If, however, using our website you choose to register as a user and/or purchase advertising or editorial space in our online or printed publications, we may collect the following personal information:

- i. Your name and title
- ii. Company name
- iii. Postal address
- iv. Telephone number
- v. Email address

Usage of Information

The details you provide will be stored in our customer relationship management (CRM) database, and we may use this information in the future to communicate with you. If you prefer not to receive marketing emails or newsletters, please inform us, and we will ensure your preferences are respected.

We will also use the information you provide to communicate regarding your contract with us. You have the option to opt out of receiving information or advertisements from us at any time by reaching out to us.

Access to Your Information

For any questions or comments, please contact us. You have the right to request:

- i. A copy of your information
- ii. Correction or update of any of your information
- iii. Removal of your information from our records

Cookies and Tracking

Similar to many websites, we employ "cookies" to personalise your visits, streamline the sign-in process, and monitor site usage. While your browser has the option to prevent cookie usage, be aware that this might impact the functionality of our site and others. Please visit our Cookie Policy.

Our service providers also use cookies, which may be stored on your computer when you visit our website. We employ Google Analytics to analyse website usage, and you can find Google's privacy policy at: [Google Privacy Policy](#).

Policy Changes

All updates to this Privacy Policy will be posted on our website, and your continued use of the website indicates your acceptance of these changes.

Complaints

We are committed to promptly and fairly addressing any privacy-related complaints. If you have questions or concerns, please contact us using the methods specified in the "Contact us" section of the website.

How to Reach Us

For access or correction of your information, contact us via email or telephone.

Our Details

This website is owned and managed by Letchworth Living (including letchworthliving.co.uk), a trading name of Ava Jane Ltd. Ava Jane Ltd is a registered company in England and Wales, company no. 13823441, with its registered office at 72 New Road, Clifton, Shefford, England, SG17 5JL.

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